

Fitt USA, Inc. Privacy Statement

Last modified: June 21, 2022

Introduction

This policy describes the types of information Fitt USA, Inc. ("**Company**" or "**We**") may collect from you or that you may provide when you visit the website: <https://usa.fitt.com/en> (our "**Website**") or interact with our services, and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and the Company.
- When you purchase our products or use our services.
- When you leave a review of our products or services.
- When you interact with our advertising and marketing campaigns.
- Through trade fairs and trade shows.

It does not apply to information collected by:

- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from our services.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website, products, or services. By accessing or using this Website, our products, or services, you agree to this privacy statement. This policy may change from time to time (see [Changes to Our Privacy Statement](#)). Your continued use of this Website, our products, or services after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 16

Our Website is not intended for children under 16 years of age. No one under age 16 may provide any information to the Website. We do not knowingly collect personal information from children under 16. If you are under 16, do not use or provide any information on this Website or to us directly. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at privacy@fitt.com.

Information We Collect About You and How We Collect It

We may collect information:

By which you may be personally identified;

- If you are a customer, we collect your name and business contact details such as postal address, e-mail address, telephone number, your order and payment details, or any other information you provide when you interact with us ("**personal information**");
- If you make a product or service enquiry, we collect your first and last name, address, and contact details you provide; and

- If you are a job applicant, we collect your first and last name, contact details, qualifications, employment history, references and any other information you choose to provide to us in support of your application.

That is about you but individually does not identify you; and/or

About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Through your use of customer forms we host on our Website.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies , web beacons, and other tracking technologies.
- From third parties, for example, our business partners.

Information You Provide to Us

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of requesting information on products or services.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Details of transactions you carry out with us and of the fulfillment of your orders. You may be required to provide financial information before placing an order with us.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically is only statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser.

However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see [Choices About How We Use and Disclose Your Information](#).
- **Web Beacons.** Pages of our the Website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources or you provide to us.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To provide our products and services, including to process your orders, process payments, and communicate with you about your orders or requests.
- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To administer our customer accounts.
- For administrative and record keeping information.
- To perform research and analysis, and develop our products and services.
- To provide you with technical or customer support, and respond to any complaints or feedback you may have.
- To manage our relationships with customers, suppliers, and contractors.
- To consider job applicants for current and future employment.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website, products, or services we offer or provide.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may use the information we have collected from you to enable us to directly communicate with you about products, services, special offers, promotions, or events that may be of interest to you. If you do not wish to receive these communications, please let us know by utilizing the opt-out/unsubscribe options in our communications or by contacting us directly using the contact information below.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To contractors, service providers, and other third parties we use to support our business. For example, financial institutions for payment processing, delivery and shipping providers, information technology service providers, marketing services, or professional service advisors.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by the Company about our Website users is among the assets transferred.
- To our affiliates and subsidiaries, including Fitt S.p.A., that support our business.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use, Terms of Sale, and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from the Company.** If you do not wish to have your contact information used by the Company to promote our own products or services, you can opt-out by utilizing the unsubscribe method in our communication or by sending us an email stating your request to privacy@fitt.com. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to the Company as a result of a product purchase, warranty registration, product service experience or other transactions.

Accessing and Correcting Your Information

You may also send us an email at privacy@fitt.com to request access to, correct or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Your California Privacy Rights

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information.

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. We do not share your personal information to third parties for their direct marketing purposes. If you would like more information in this regard, please send an email to privacy@fitt.com.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website or services, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Statement

It is our policy to post any changes we make to our privacy statement on this page. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy statement or our privacy practices, contact us at:

privacy@fitt.com